



GOVERNMENT OF INDIA
DIRECTORATE OF INCOME TAX
(Expenditure Budget), Ministry of Finance
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F. No. ADG(EB)/Advt. & Publicity/2016-17/ 631

Dated: 15.07.2016

To,

All Budget Controlling Authorities

Madam /Sir

Sub: - Enhancement of Delegation of Financial Power of Head of the Department in respect of object head "Advertising & Publicity"-reg.

Kindly refer to the above cited subject.

In this connection, I am directed to state that two new schemes, The Income Declaration Scheme 2016 and The Dispute Resolution Scheme 2016 have been launched by the Department. These schemes are aimed at providing one time opportunity for declaration of undisclosed income and to reduce litigation. Further, these schemes have a limited compliance window and wide publicity is required to be given to these schemes especially by the field formations. The object head from which expenditure would be incurred is "Advertising & Publicity".


Further, it is submitted that the existing monetary limit of Delegation of Financial Powers under the object head "Advertising & Publicity" is Rs. 1 Lac per annum per Head of the Department as per the OM No. 15/6/2008-IFU-III (EC) dated 15.09.2011. This monetary limit was an impediment to the Advertisement & Publicity required to be carried out in respect of the two schemes. Therefore, the Integrated Financial Unit was requested that the monetary limit of Delegation of Financial Power in respect of "Advertising and Publicity" for Heads of the Department of the Income Tax Department may be increased from Rs. 1 Lac per annum to Rs. 50 Lacs per annum particularly for these two schemes.

I am also directed to state that the Integrated Financial Unit (IFU) considered the proposal and the monetary limit of the Heads of the Department has been enhanced for "Advertising & Publicity" as under:

S.No	Designation of the Head of the Department	Amount of enhanced Financial Powers
1	Pr. Chief Commissioner of Income Tax	50 Lakh
2	Chief Commissioner of Income Tax	30 Lakh
3	Pr. Commissioner of Income Tax	20 Lakh

The enhanced delegation of financial powers is applicable only on incurring expenditure under the head "Advertising & Publicity" against the newly launched schemes and applicable only upto 30.09.2016

Yours faithfully,


(Ravinder Kumar Bansal)
Income Tax Officer- II(1)
Expenditure Budget
New Delhi

Copy to

1. The Pr. Chief Controller of Accounts, New Delhi for information and with the request to direct all the ZAOs to comply with the enhanced monetary limit.
2. Under Secretary, IFU (B&A) DT, New Delhi.
- ✓ 3. The Web Manager, Data Base Cell with a request to post the same on the website irsofficersonline.gov.in


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